

Chapter 9

Tourism recreation & Leisure

DO NOT COPY

Key Points

- ▶ 1. Introduction
- ▶ 2. Nature
- ▶ 3. Sports
- ▶ 4. Amusement Parks
- ▶ 5. Arts and Entertainment

Introduction

- ▶ Tourism has grown into the most important area of leisure time activities
- ▶ Tourism is also now a key driver of socio economic progress of most countries
- ▶ Tourist who spend on leisure activities serve as an important economic source to the host community

Introduction

- ▶ People recreate in the outdoors for reasons such as –
 - Seek solitude
 - Reprieve from the noise
 - Relief from the stress of everyday life
 - Seek excitement
 - Opportunities for socialization

Introduction

- ▶ Benefits of outdoor recreation –
 - Better physical health
 - Better mental health
 - Reduced stress
 - Time with family and friends
- ▶ Development of recreation opportunities facilitates tourism

Nature –Parks and Reserves

- ▶ Nature related recreation and tourism is growing rapidly such as –
 - Bird watching
 - Wild life viewing
 - Flora study
 - Fishing
 - Hiking
 - Marine life viewing

Nature –Parks and Reserves

- ▶ Nature related recreation and tourism facilities in India are at –
 - Gir
 - Ranthambore
 - Thekkadi Bandipur
 - Tadoba
 - Bharatpur
 - Corbett & Panna

Nature –Parks and Reserves

- ▶ Preservation of Natural habitats has become a major emphasis not only to protect it but also because saved in its pristine beauty it becomes a huge tourist attraction to several city dwellers who long for and miss closeness of nature.

Nature – Sea

- ▶ Most local sea resorts are often first choice when picking a holiday destinations
- ▶ Goa is extremely popular
- ▶ Konkan area from Maharashtra is picking up because of pristine beaches

Nature –Sea

- ▶ Several allied business have come up in Goa that catering to tourists –
 - Eating Shacks & restaurants
 - Shops catering to tourists requirements
 - Bike and car hire services
 - Other local business such as cashew shops

Nature –Sea

- ▶ Beach resorts are providing array of water sports facelifts including deep sea diving.
- ▶ Resorts are creating diving schools that offer diver certificates on completion of a diving course
- ▶ Provide best teachers and finest equipments
- ▶ Ensure high standards of safety

Nature –Sea

- ▶ Beach resorts are providing array of water sports facilities such as–
 - Kayaking
 - Speed boat riding
 - Water skiing
 - Kite surfing
 - Para sailing
 - Rafting

Nature – Hills & Mountains

- ▶ Difficult and hardship required
- ▶ Activities included such as –
 - Skiing
 - Snowboarding
 - Hiking
 - Sledging
 - Ice skating

Nature –The Sky

- ▶ Experiencing a “Thrill “ – part of leisure pursuit and is a growing trend
- ▶ Activities included are –
 - Hang gliders
 - Paragliding
 - Hot air balloon
 - Microliting

Nature –The Sky

- ▶ Microliting – offered in countries like Australia, South Africa ,Brazil and Canada
- ▶ Microliting is way of seeing the country
- ▶ Microliting is a 2 people non pressurised aircraft that is being used to entertain tourists

Nature –The Sky

- ▶ Bungee jumping and skydiving are offered at selected destinations to entice adventure tourists
- ▶ Two main types of tourist's attraction
 - Natural
 - Built

Sports

- ▶ Sports tourists –
- ▶ Type 1 – An active tourists who travel to a destination to compete in a sports activity
- ▶ Type 2 – Passive tourists as a spectator watching a sporting event

Sports

- ▶ Many of the finest resort hotels offer golfing facilities
- ▶ Tour operators are organizing golfing tours
- ▶ Scotland has always been a favourite golfing destination

Sports

- ▶ Sports events drawing huge number of visitors are –
 - Olympics
 - World cup
 - Wimbledon
 - US Open
 - Grand Prix

Amusement Parks

- ▶ This is a conventional leisure pursuit
- ▶ Still demand is continue to grow
- ▶ Family holidays are becoming increasingly popular and so is visit to Amusement Parks
- ▶ Destination offering host of recreational activities continues to be a popular travel destination.

Amusement Parks

- ▶ Disney world in Florida score ahead of others
- ▶ Las Vegas & Macau are popular with tourists not only for the Casinos but also the variety of entertainment available
- ▶ In Mumbai , Essel world and Adlab Imagica are huge tourist attractions

Historical Sites

- ▶ There is growing tourist Interest for cultures other than their own results in historical sites becoming major tourist attractions. Some best sites are –
 - The Rock temples of Mahabalipuram
 - The Pyramids of Egypt
 - The Pal adores of Spain
 - The Greek Temples

Arts and Entertainment

- ▶ Arts and Entertainment events are leisure pursuit of the tourists
- ▶ Arts and Entertainment in each location is different and unique
- ▶ Arts and Entertainment provides visitor with a taste of the local flavour

Arts and Entertainment

- ▶ Each destination provides two types of Arts and Entertainment activities
 - Type 1 – a tourist can watch
 - Type 2 – a tourist can participate in
- ▶ Activities that are local to a destination are often exciting option for visitors

Arts and Entertainment

- ▶ Arts and Entertainment activities that a visitor can participate are –
 - Bingo
 - Interactive theatre
 - Dance
 - Choirs
 - Karaoke
 - Reading

Arts and Entertainment

- ▶ Arts and Entertainment activities that a visitor can watch / enjoy are –
 - Opera
 - Orchestra
 - Cinema
 - Cabaret
 - Stand -up comedy
 - Art galleries

Recreation & Leisure –Effects

- ▶ Recreation & Leisure activities are very lucrative business today
- ▶ Negative aspect is influx of tourists may result in overpowering the local
- ▶ Natural resources may be under pressure
- ▶ Conflicts may occur between visitors and traditional users of public lands

Recreation & Leisure –Effects

- ▶ The challenge lies in Sustainable tourism development by –
 - Maximizing benefits
 - Minimizing costs
 - Developing planning and development approaches that are environmentally sound ,economically viable , and socially responsible and acceptable